



Republic of the Philippines
Department of Transportation
LAND TRANSPORTATION OFFICE
National Capital Region – East



G/F LTO Main Office Bldg, East Avenue, Diliman, Quezon City
Email: ltoncreasta@gmail.com || Telephone No: (+632) 924-6763

POSTER SLOGAN MAKING CONTEST

Calling all Grade 7 & 8 Students from Public and Private Schools in Quezon City to Join the Poster Slogan Making Contest.

POSTER SLOGAN MAKING CONTEST GUIDELINES:

1. The contest is open to all Grade 7-8 students from Private and Public Schools in **Quezon City**.
2. Each participant should submit **ONE** entry only.
3. The poster must illustrate, interpret and emphasize the theme “Road Safety: What does it mean to you? It must be original, of your own interpretation about the theme.
4. Must not contain inappropriate content, including but not limited to:
 - a. Obscene, pornographic, or sexually-explicit content or information;
 - b. Materials containing blood, physical fighting and any depiction of violence;
 - c. Materials which contain information that poses a risk to the health and safety of others;
 - d. Materials which show strong support or opposition to any political or religious group or person;
 - e. Content that is considered offensive to the users, such as those that encourage the commission of an illegal, immoral or threatening activity, promote harassment, racism, hatred or discrimination against any group or individual, or provide information which you know are false, misleading, or harmful to any group or individual;
 - f. Materials which are defamatory or libelous in character or those which violate the privacy of any group or individual; and
 - g. Materials which infringe upon the right of any third party, including copyright, publication right, or any other intellectual property or proprietary right, or those which promote the infringement of any party’s intellectual property rights such as providing or advocating the use of pirated music, or providing link to sites which provide them.
5. The slogan shall be written in Filipino or English.



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6. The slogan making contest will be done on the spot. Entries must be submitted on the date of the event, **May 30, 2022 (1:00-5:00pm) to be held at the Bulwagang Romeo F. Edu, LTO Compound, East Avenue, Quezon City**. Call time will be at 1:00 PM to allot time for the participants to prepare.
7. Materials to be used in making the poster slogan must be provided by the participants:

A. Illustration board.

B. Coloring material: pencil, eraser, any type of pens, oil pastel/craypas, markers, ink, oil, acrylic, and watercolor (to be provided by the contestant) *Use of other materials not specified above is strictly prohibited.

8. Posters must be done in free hand. The artist will be held accountable to any issues that may arise with regards to the originality and authenticity of the design.
9. Participants will receive Certificates of Participation.

JUDGING PROCESS:

There will be **3** winners for this contest:

- Criteria for judging:
 - ✓ Relevance to the theme – 40%
 - ✓ Originality – 20%
 - ✓ Creativity – 15%
 - ✓ Technical Quality and Artistic Composition – 25%

Process of judging:

1. **LTO NCR EAST** is in charge of screening all submitted entries. Entries to be deemed qualified as long as they meet all the guidelines previously mentioned
2. Upon end of submission period, **LTO NCR EAST** will collate all qualified entries, and, together with representatives from **LTO NCR** will score each entry based on the criteria mentioned above,
3. Scores from all representatives will then be tabulated by **LTO NCR EAST**, and the three (3) entries with the highest scores will be considered as finalist



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4. The three (3) entries will then be screened anew by a second set of representatives from **LTO NCR and LTO NCR EAST**. The representatives to grade the 3 finalist entries based on the criteria above. The entry with the highest score will be adjudged as the Grand Prize Winner, while the entries with the second-highest and third-highest scores will be declared 1st runner-up and 2nd runner-up respectively.
5. **Announcement and Awarding of PRIZES: June 06, 2022 at the LTO Compound, East Avenue, Quezon City.**

PRIZES:

3 Finalists

- ✓ Grand Prize Winner : Five thousand pesos
- ✓ 1st Runner Up : Three thousand pesos
- ✓ 2nd Runner Up : Two thousand pesos
- ✓ 3rd Runner Up : One thousand pesos
- ✓ Consolation Prize : Certificates

NOTIFYING WINNERS:

- Winners will be notified via SMS, e-mail, or through private message coursed through the official Land Transportation Office - East Facebook page.

IMPORTANT NOTES

- The results of the contest are final and not subject to dispute.
- All participants turn over all rights to all submitted poster/slogan in the contest to **LTO NCR EAST** upon submitting an entry or joining the said contest. This includes full ownership and the right to use the poster slogan to promote **LTO NCR EAST** Facebook page in any way they wish.
- Artists/contest joiners agree that ownership of the artwork/entries submitted, whether subsequently published or not, including the outtakes thereof belongs to **LTO NCR EAST**, without prejudice to the moral rights of the Artist.
- Artists/contest joiners grant **LTO NCR EAST** the ongoing right to use the artwork/entries in any form and for promotional purposes, including but not limited to posters, websites, mobile downloads, and collaterals used to promote **LTO NCR EAST's** advocacies.



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- Artists/contest joiners' grants **LTO NCR EAST** unlimited rights to amend, edit, select, crop, retouch, add to or delete from any work (in any format, whether electronic or otherwise).
- **LTO NCR EAST** agrees that the Artists/contest joiners retains all Copyrights to the poster(s) including the right to use the poster(s) for the purpose of promoting the Artists/contest joiners' work, and all such rights as are not inconsistent with the covenants of the parties herein.
- Artists/contest joiners agree not to sell nor authorize the reproduction or publication of such Artwork(s).

OTHER GUIDELINES:

- Organizers of the promotion assume no responsibility for:
 1. Any incorrect, inaccurate or incomplete information on the websites herein caused by any third party, *i.e.*, website users, hackers, among others, or caused by any of the equipment or programming associated with or utilized in the promotion.
 2. Any statement, comment or declaration posted or submitted on the **LTO NCR EAST** Facebook Page. Said statements, comments or declarations are those of the participants or members of said Facebook Fan Page and not of the organizers.
 3. Any technical, hardware or software failure of any kind, for lost network connections, garbled computer transmissions, and other problems or technical malfunctions in the conduct of this promotion.
 4. Programs are not capable of running as planned, including infection by computer virus, bugs, tampering;
 5. Unauthorized intervention, technical failures, technical malfunction of any telephone network or lines, computer on-line systems, servers, computer equipment and software;
 6. injury or damage to the participant's or any other person's computer due to or resulting from participating in the promotion or downloading any materials online; and
 7. any other causes which corrupt or affect administration, security, fairness, and integrity of selecting the participants in this promotion.
- Organizers of the promotion shall be entitled to cancel, discontinue or suspend this promotion on the basis of the occurrence of force majeure or any event beyond the control of the organizers of the promotion that will not make it possible for them to continue with the conduct of the promotion.



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